

# The Private Company Governance Summit<sup>®</sup>

May 15-17, 2024 • The Ritz Carlton Pentagon City, Washington, D.C.

## Private Company Boards of the Year Awards 2024

The Private Boards of the Year Awards Dinner is a key feature of the Private Company Governance Summit.

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*"This was my first PCGS and it was a very enriching experience, not only for me but for many people I talked to there. Thank you and the team for such a great effort which resulted in a governance event of the highest standards."*

### The 12th annual Private Company Governance Summit (PCGS)

serves the governance information needs of owners, shareholders, directors and advisory board members of closely-held, family-owned and private equity owned private companies. The conference is produced by *Private Company Director*, *Directors & Boards* and *Family Business Magazine*.

### Serving Middle Market Private Companies

PCGS attendees represent middle market privately-owned companies, ranging in size from \$50 million to well over \$3 billion in annual revenues. Private Company Director was launched (in print and online) in 2013 to serve the governance needs of this important and hard-to-reach demographic.

According to Deloitte LLP, 75% of the US companies in the middle market are privately-held. Of the privately-held companies, 36% are family-owned, 28% closely-held (non-family) and 36% are private-equity or VC-backed, or had some other ownership structure.

Middle market companies are leading job growth, employing more than 50 million people and making a contribution of nearly \$6.2 trillion to the U.S. economy. (Source: Middle Market Power Index from American Express and Dun & Bradstreet.)

The United States is home to 55,700 middle market companies and generates the highest amount of economic output among such companies in major global markets. (Source: HSBC and Oxford Economics.)



## Marketing

The PCGS Conference is marketed to more than 32,000 executives, owners, board members, and investors through extensive print and digital promotion to the subscriber lists of *Directors & Boards*, *Family Business Magazine* and *Private Company Director*.

## Association Support

The following associations are supporting conference sponsors and marketing partners. Special registration discounts are offered to their members:

The National Association of Corporate Directors  
The National Center for the Middle Market  
The Private Director Association  
The CFO Alliance  
The Society for Corporate Governance

## Available Sponsor Categories

A limited number of sponsorships are available for companies serving middle-market private companies and their boards, in the following categories:

Private Company Services  
Compensation Research and Consulting  
Accountants  
Executive Search/Board Search  
Succession Planning  
Board Technology  
Law Firms  
M&A Advisors  
Private Equity Firms  
Governance Advisors  
Family Business Advisors  
Crisis Communications  
D&O and Liability Insurance  
Corporate/Shareholder Communications

## What attendees say about The Private Company Governance Summit

*"Excellent conference—the best! Quality and valuable content, excellent networking. Everyone was engaged and engaging."*

*"The quality of the attendees and the speakers was incredible! The collective experience in that room was very humbling."*

*"Very organized, thoughtful and informative sessions. Good takeaways, enjoyed candidness and honesty of presenters. Appreciated that the sessions were kept on schedule."*

*"Well planned, well moderated, good speakers."*

*"Loved the focus on private versus public company issues. It is often hard to benchmark in this area—but here, you could talk directly with those similarly situated."*

*"The conference completely changed my view on how a board is conducted and run."*

*"The quality of the attendees is extraordinary, and the tempo and content of the sessions allows time to think, engage and connect."*

*"This conference may be the best thing I've done all year!"*

*"Top notch. Organized, great content, well managed."*

*"A unique place to get a lot of good information and be exposed to new ideas. I left inspired and curious about bringing some ideas back to our board."*



# Private Company Governance Summit

## Past Attending Companies

### A

AACS Industries Inc.  
Grupo Adeste  
Advanced 360 Solutions  
Advent International  
Aegis Business Technologies  
Aetna  
The Agnew Company  
AgriMetis  
A.J. Antunes & Co.  
AgStar Financial Services, ACA  
Allied Logistics  
All Media Ventures  
Allstate Insurance Company  
American Gilsonite Company  
American Hotel Register  
American Textile Company  
Amheerst Partners  
Amirexx  
Amuleto Advisory LLC  
AnswersMedia LLC  
Arden Seminars, Inc.  
Ariens Company  
Ascent Financial  
Asesores Comerciales  
Asset Management Trust  
AVANT Acoustics

### B

Babcock Lumber Company  
W. S. Badcock Corporation  
The Bama Companies  
Bamco Inc.  
Banner Health  
Banner Real Estate Group  
Barnegat Bay Capital, Inc.  
BDP International, Inc.  
H.J. Baker & Bro., Inc.  
Bergey's Family Corporation  
BDT Capital Partners  
Grupo Benassi  
Big D Oil Co.  
Big Shoulders Capital  
BioAgilytix Labs  
Bird Technologies  
Bison Gear & Engineering Corp.  
The Biltmore Company  
Blain Supply, Inc.  
Blue Diamond Growers  
Bob Barker Company  
Bonadio Construction Consultants  
The Bon-Ton Stores, Inc.  
Brakebush Brothers, Inc.

The Brick Companies  
C H Briggs Company  
Brownstein Corporation, The  
Buchanan Ingersoll & Rooney PC  
Buckman  
Bueno Foods (El Encanto Inc.)  
J.M. Burguiers Co. Ltd.  
Bush Brothers & Company

### C

C Mondavi & Family  
Caesars Entertainment Corp.  
Caganco, Inc.  
Caledonia Haulers  
Caledonia Ventures, Inc.  
Calkins Media Incorporated  
Canal Insurance Company  
Capstan Corporation  
Cardone Industries  
Carl Buddig  
Carolina Biological Supply Company  
Carriere Family Farms  
Carroll Motor Fuels/High's of Baltimore LLC  
Cee Kay Supply, Inc.  
Centier Bank  
Central Realty Holdings  
Centura Capital  
Charter Manufacturing Co., Inc.  
Chick-fil-A, Inc.  
China Cat Capital, LLC  
Cilker Henderson Properties  
Cilker Orchards  
City Financial Corporation  
CKAL Advisory Partners LLC  
CL&D Graphics  
CNA Insurance Companies  
Cole Renwick  
Columbia Group  
Comar  
Communities First, Inc.  
Compeer Financial  
Concessions International  
Conn Attorney Title Insurance Company (CATIC)  
Construction Specialties  
Jack Cooper Holdings Corp.  
Adolph Coors Company, LLC  
Coril Holdings  
Cornerstone Research  
Covenant Services Worldwide, LLC  
Cowles Company  
Cox Enterprises, Inc.

Crescent Electric Supply Company  
Crescent Power Systems  
CRST The Transportation Solution, Inc.  
Cross Border Enterprises, LLC  
Cuestamoras  
Curran Group

### D

DAI Global  
W.S. Darley & Co.  
Dart Transit Company, Inc.  
Datawatch Systems  
Davey Tree Expert Company, The  
Dawn Foods  
Day & Zimmerman  
Dealer Tire  
Defender Holdings, Inc.  
DeFeo Partners LLC  
De La Vega Occidental & Oriental Holdings  
Del Monte Corporation  
Dentons  
De Palm Corporation N.V.  
Desarrollos Cinco Estrellas  
DeVry University  
Diesco, Ltd.  
The Distributor Board LLC  
Dot Foods  
Draper and Kramer, Inc.  
Drummond S Drew Industries, Inc.  
A. Duda & Sons  
DxUpClose, Inc.

### E

EagleNext Advisors LLC  
Edmund Optics, Inc.  
Elkay Manufacturing Company  
Elmore Companies, Inc.  
Emerald Home Furnishings  
Employee Relations Group, The  
Energy Health and Fitness Corp.  
Enlight Research LLC  
Ensign-Bickford Industries, Inc.  
Erie Times News  
Erica Peitler & Associates, Inc.  
EVAPCO, Inc.  
Everest Hotels  
EVINE Live  
Evolution Life Sciences  
The Expo Group

### F

A.W. Faber Castell S.A

Fall Creek Farm & Nursery  
FBD Partnership L.P.  
Feigelson Kellar  
Fidens Engineering  
Firmatek  
First Supply LLC  
Flanagan Foodservice Inc.  
Flory Industries  
FMI Corporation  
Follett Corporation  
Fora Financial  
Ford Motor Company  
Fort Wayne Wire Die  
Freeman  
Fresno First Bank  
Furst-McNess Company

### G

GAI Capital LTD  
Gallagher Asphalt Corporation  
Gallagher Fluid Seals, Inc.  
Gallup Organization  
Gefinor Ventures  
GeoEngineers, Inc.  
GI Supply  
Global Expert Network  
Gold Eagle Co.  
Goliath BV  
Frederick Goldman, Inc.  
Graebel Companies Inc.  
Gourmet Services, Inc.  
Goradia Capital  
Gordon Food Service  
Gorrill Ranch  
Stephen Gould Corporation  
Governance Partners Group, LLC  
Gowan Company  
Grant Thorton  
Graybar Electric Company, Inc.  
Great Lakes Cheese Co., Inc.  
Gresham Smith  
Grupo Protexa

### H

Hagerty Holding Corp.  
Hartland  
Haskell Company, the  
H.G. Fenton Company  
Heatron  
Hefner & Associates, Inc.  
The Heights Real Estate Company  
Herschend Family  
High Companies, The  
Hillcrest Holdings

The Hite Company  
Holborn Corporation  
HoldFast, LLC  
Home Leasing, LLC  
Honest Tea  
Howard & O'Brien Associates  
HRM Enterprises, Inc.  
J.M. Huber Company  
HUB Corporation  
Hughes Realty Advisors  
Hussey Seating Company  
Humphrey Products Co.  
Hunt Brothers Pizza, LLC

### I

The Icelantic Ski Company  
Idaho Asphalt Supply, Inc.  
IDEAL Industries  
Industrial Device Investments, LLC  
InfuSystem Holdings

### J

Jaguar Capital  
Jelly Belly Sparkling Waters  
Joan Herlong & Associates  
Jones Group, The  
Johnson's Rolling Acres  
Juan Woodroffe and Associates  
Juanita's Foods  
Just Born Quality Confections

### K

Karen Kane Consulting  
Karrikins Group  
Kenall Manufacturing  
Kennedy Capital Management, Inc.  
Kepner-Tregoe, Inc.  
Keystone Partners  
Kingsbury, Inc.  
Kinsey Interests, Inc.  
Kiobassa Provision Company Inc.  
Kitchen Brains  
KLJ Solutions  
KMK Consulting, Inc.  
Koch Development Company  
Kona Advisors LLC  
Kruger Inc.  
Kwik Lok Corporation  
Kwik Trip, Inc.

### L

Lakewood Organic  
Larry H. Miller Group

# Private Company Governance Summit

## Past Attending Companies (continued)

Larry Putterman Consulting  
LatamCila LLC  
LDI, Ltd.  
Lead to the Future  
Lee Company, The  
Letica Corporation  
Lewis James LLC  
Linqto  
Lockheed Martin Corporation  
Lodestone Global  
Luck Companies  
Lundberg Family Farms

**M**  
MacLean-Fogg Company  
Madison Dearborn  
Main Post Partners  
MAM Software Group, Inc.  
Maschhoff Family Foods, LLC  
Masonite International  
MasterCorp, Inc.  
Mathematica Policy Research, Inc.  
McCain Foods Group, Inc.  
McDonough Corporation  
MCG Civil  
McHugh & Company, Inc.  
McSwain Consulting, LLC  
Mead & Hunt Companies, Inc.  
Meijer, Inc.  
Menasha Corporation  
MicroMetl Corporation  
Midmark Corporation  
MFT Interests GP, LLC  
Michelman, Inc.  
The Miniati Companies  
Moonridge Group  
MSI Capital Partners  
MondouxRollins Partners Inc.  
Moses & Singer LLP  
Murchison Capital Partners, L.P.  
Murdoch's Ranch & Home Supply  
Mutual of America Financial Group

**N**  
Narva & Company

National Institute of Standards and Technology  
Neff Packaging Solutions  
Neptune Advisors  
New Age Industries  
New Enterprise Stone & Lime Co., Inc.  
Newport LLC  
Nia Enterprises, LLC  
Nielson-Massey  
Northcott Hospitality  
Northern Institutional Funds/  
Northern Funds  
Northern Tool + Equipment  
Norwegian American Hospital  
Nucraft Furniture Co.

**O**  
Oak Tree Holdings, LLC  
Old Dutch Group, LLC  
Old National Bank  
Onboard Systems  
One Hundred Years  
One Technologies LP  
Outrigger Enterprises, Inc.

**P**  
Park Dental  
PelhamS2K Managers LLC  
Pelstar LLC  
Penn Mutual  
Pension Corporation Group Ltd.  
Penta Mezzanine Fund  
Perma Pipe Int'l Holdings  
Pete Lien & Sons  
Petra Group New York, Inc.  
PFM Financial Advisors LLC  
Phoenix Strategic Advisors  
Pine Bluff Sand & Gravel Company  
Pitcairn Family Council  
Plaxall Inc.  
Porter Hedges LLP  
Potlatch Deltic  
Power Construction Company  
POWER Engineers, Inc.  
Prista

The PrivateBank  
Private Directors Association  
Probity International Corporation  
Progreso  
ProZyme  
Purity Zinc Metals

**Q**  
QSM Quality Services  
Management Inc.

**R**  
RaceTrac Petroleum, Inc.  
Rainwater Asset Management, LLC  
Red Coats, Inc.  
Refrigerative Supply  
Reiman ADR  
Retail Impulse Group  
The Reves Center for International Studies at William & Mary  
Reviva  
RHW Associates LLC  
Richmond Baking  
Risk Management Levers, Inc.  
E. Ritter & Company  
R.L. Schreiber, Inc.  
Robert Family Holdings  
Rockler Companies  
Rogers Group, Inc.  
Rowntree Enterprises  
Rush Fitness Corp

**S**  
SACHEM, Inc.  
Sage Partners  
Sakioka Farms  
Salter Labs  
Samaritan Medical Center  
Savage Services  
Schnuck Markets, Inc.  
Schreiber Foods, Inc.  
Schultz & Williams  
Schurz Communications  
Schwan Food Company, The  
Schwarz Supply Source  
Seafair Capital

Seaway Bank & Trust  
The Seneca Family of Companies  
SeeRisk Management Advisors, LLC  
Senior Care Centers  
Servco Pacific Inc.  
Service Systems Associates  
Sheetz, Inc.  
Scherer Bros Lumber Co  
The Siegfried Group, LLP  
SI Group, Inc.  
Silvacom Group  
Simparel  
SINOP  
SnoTemp Cold Storage  
Solebury Capital  
Solon Group  
Solution Tree  
Southeastern Freight Lines  
Southeastern Mills  
Southwest Water Company  
Southworth International Group, Inc.  
Srinidhi Capital  
Stark Family Office  
Starion Financial  
StratConGlobal  
Strategic Advice LLC  
Grupo Stefani  
State Farm Insurance  
Strategic Advice LLC  
Strategic Ventures Consulting, Inc.  
Summit Electric Supply  
Sunrise Banks  
Sydney Associates, Inc.

**T**  
TAB Bank  
Taco John's International  
Tanguay | Dean Consultancy LLC  
Tecnoquimicas, S.A.  
Telamon Corporation  
Thermflo  
Thrall Enterprises Inc.  
Thrivent Financial  
Tinius Olsen

RW Tomlinson  
TPD Group LLC  
Transatlantic BDR Ltd, LLC  
Tuff Boy  
Turtle & Hughes

**U**  
Underwriters Laboratories, Inc.  
The United States Automobile Association  
U.S. Space LLC

**V**  
Valco Industries Inc.  
Val-Matic Valve & Mfg. Corp.  
Vanguard Group  
Van Ness Feldman  
Vårde  
Vertex Inc.  
Vitamiix Corporation  
Vollrath Company

**W**  
Wahl Clipper Corp.  
Wallace Holdings, Inc.  
Wawa, Inc.  
WCM  
Weigel Stores, Inc.  
Wenger Mfg., Inc.  
WesTel Systems  
Westerkirk Capital Inc.  
Willson International  
Windham Professionals, Inc.  
Windhorse Capital Management  
Windway Capital Corp.  
Wittern Group  
Woodford Manufacturing

**X**  
Xamax Industries

**Y**  
Yum! Brands

**Z**  
Ziel  
Zim's Bagging Company



# The Private Company Governance Summit®

## Sponsorship Opportunities

### Founding ..... \$45,000 (Exclusive Welcome Reception Sponsor)

(One Slot Available)

- Exclusive sponsor of the Conference Welcome Reception
- Moderation of a main stage panel
- Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of up to three whitepapers or brochures on our digital resources page
- Tabletop for literature distribution
- One complimentary full conference registration for one private company director client
- Complimentary attendance for up to three company executives, one of which may also be a panel participant/speaker/moderator as appropriate
- Full-page, 4-color ad in special print magazine, *Private Company Director*

### Gold ..... \$35,000 (Group Dinner or Opening/Closing Lunch Sponsor)

(Three Slots Available)

- Moderation of a main stage panel
- Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of one or two whitepapers or brochures on our digital resources page
- Tabletop for literature distribution
- Complimentary attendance for two company executives, one of whom may also be a panel participant/speaker/moderator as appropriate
- Named sponsor of the group dinner or group lunch on first or second day
- Full-page, 4-color ad in special print magazine, *Private Company Director*

### Silver ..... \$28,000 (Four Slots Available)

- Moderation of a workshop or peer group
- Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of one or two whitepapers or brochures on our digital resources page
- Tabletop for literature distribution
- Complimentary attendance for one company executive, who may be a breakout or workshop facilitator as appropriate
- Named sponsor of a coffee/refreshment networking break
- Half-page, 4-color ad in special print magazine, *Private Company Director*

### Bronze ..... \$23,000 (Four Slots Available)

- Moderation of a breakout session
- Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of single corporate brochure on our digital resources page
- Complimentary attendance for one company executive, who may be a breakout or workshop facilitator as appropriate
- Access to shared table for literature distribution

### Supporting ..... \$12,000 (Two Slots Available)

- Signage at event and in conference agenda
- Presentation of company logo and web address in print, electronic, and other marketing
- Inclusion of single corporate brochure on our digital resources page
- Access to shared table for literature distribution

### Sponsorship Add-Ons

- Title sponsor, Private Boards of the Year Awards Presentation: +\$7,000
- Conference badge lanyard sponsorship: +\$3,000